

Effective Articles. Empowered Employees.

Your own sub-heading here.

Your Logo Here



- ✓ WorkExcel.com's new flagship newsletter and "power tool!" A productivity newsletter for the workforce with a behavioral risk reduction focus that business customers want!
- ✓ Two pages, not four. Full color. Paper, digital pdf, or both. Choose monthly or bimonthly, or quarterly.
- ✓ Boost EAP utilization like never before.
- ✓ Influence future content by submitting requests using our exclusive, online "Subscriber's Input Hotline".
- ✓ Published, written, and guided by employee assistance and workplace professionals with extensive experience.
- ✓ No lengthy features that "over-educate" or inhibit referrals to your EAP.
- ✓ Professional, corporate, fast-moving, and punchy with tips, health news bites, and "actionable" articles.

Here's what your peers are saying about the WorkLife Excel newsletter...

"...WorkLife Excel has excellent content, a very professional looking appearance, and reflects well on you and the entire Office of Employee Assistance (U.S. Congress EAP). Thank you to all of you for taking the time to deliver such a high quality product!"
"Let [WorkExcel.com] know how his content has resonated with [top management.]"

Executive Management
U.S. Architect of Capitol
for U.S. Congress

"I rely on you and your publications more than you know. My employees love it! So do I. :-)
Great Job!"

Patti Matthews, Owner
Comprehensive WorkLife Solutions
Boardman, OH

"Dan, WorkLife Excel has given me the opportunity to reach all employees I serve. The information is timely and useful! The topics address issues faced by both employees AND managers."

Jim Seng, EAP Manager
Warren Hospital
Warren, New Jersey

"Dan, thanks for your professional work. Your WorkLife Excel newsletter is getting rave reviews from our clients. We are very proud to have our name on it!"

Glancy Yeager,
EAP Manager
Phoenix Connection
Perryburg, OH

"When I distributed WorkLife Excel newsletter, my companies instantly saw a true corporate-level publication and positive view of my EAP company. Employees love it! You can instantly tell the articles are written by an EAP pro. Dan, awesome job! Thanks!"

Joe Lemmon, LCSW-C, CEAP, SAP,
President
HR Workplace Solutions, Inc.
Baltimore, Maryland

ASK FOR A FREE TRIAL!

Learn More.

WorkLife Excel® is the only wellness and productivity newsletter produced from the experience of licensed mental health, employee assistance, and supervisor coaching pros with over 25 years experience.

Articles delve deeper to give employees unique and useful information on productivity, wellness, workplace relationships, and common sense. Articles touch employees' lives and inspire them to be their best at work and at home.

WorkLife Excel keeps the employer's needs for productivity and reduced exposure to risk in mind while it helps employees with actionable content

During the year, WorkLife Excel focuses on:

Work-life balance - improving productivity - managing stress - improving work teams - promoting a respectful workplace - improving coworker relationships - safety tips for employees at home and at work - improving customer service - customer service stress management - motivational to encourage help-seeking behavior - achieve goals - improving relationships with one's supervisor - boost personal performance on the job - getting healthy faster after on-the-job injuries - better family living - teenager issues - coping with personal crisis - preventing on-the-job violence - selected health and productivity news bites from PR Newswire and the U.S. Dept. of Health and Human Services.



(A) Pricing Chart: PDF ONLY

Number of Employees	Flat Rate: 12	Flat Rate: 6	Flat Rate: 4
1-99	\$249*	\$155*	Not Available
100 - 499	\$759*	\$420*	Not Available
500 - 999	\$995*	\$547*	\$403*
1000 - 2499	\$1270	\$698*	\$514*
2500 - 4999	\$1545	\$849*	\$635*
5000 - 7499	\$1820	\$1005	\$741*
7500 - 9,999	\$2095	\$1152	\$849*
10,000 - 14,999	\$2370	\$1304	\$961*
15,000 - 19,999	\$2645	\$1454	\$1071
20,000 - 24,999	\$2920	\$1606	\$1138
25,000 - 29,999	\$3195	\$1757	\$1249
30,000 - 49,999	\$3470	\$1908	\$1406
Over 50,000	\$3975	\$2295	\$1692

*For these subscriptions add \$150 per year if requesting logo and unique sub-heading.

Order WorkLife Excel Today!

Simply fill in the information using the accompanying order form or phone us at 1-800-626-4327 for help.

Use the pricing charts to determine the best pricing options for your

Our No Risk Guarantee:

Your employees will love WorkLife Excel®. You will see instantly how articles delve deeper and are more interesting than any health and productivity newsletter you have ever read. As an employer, you will be impressed with how articles meet your needs, not just for healthier and happier employees, but also for helping employees improve productivity and have better relationships at work and with customers. As a new subscriber, if you feel within the first 90 days that WorkLife Excel is not for you, we will gladly refund 100% of the price you paid for your subscription, and at anytime after that we will gladly offer a pro-rated refund based upon the unused portion of your subscription.

Daniel A. Feerst, Publisher

(B) Pricing Chart: PRINT AND PDF

PRINT QUANTITY	Annual Price Per Employee Monthly (12)	Annual Price Per Employee Bimonthly (6)	Annual Price Per Employee Seasons/Qtr. (4)
10 - 250	\$7.42	\$4.08	\$3.01
500	4.73	2.60	1.92
750	3.83	2.10	1.55
1000	3.01	1.66	1.23
1500	2.51	1.39	1.03
2000	2.11	1.30	.87
3000	1.77	1.19	.74
4000	1.62	.93	.64
5000	1.39	.78	.56
6000	1.30	.76	.54
7000	1.24	.73	.50
8000	1.18	.69	.48
9000	1.16	.66	.48
10,000	1.15	.65	.48
11,000	1.06	.62	.43
12,000	1.02	.56	.42
13,000	.99	.55	.41
14,000	.98	.54	.40
15,000	.94	.52	.39
16,000	.92	.51	.38
17,000	.90	.51	.38
18,000	.90	.51	.38
19,000	.88	.49	.37
20,000	.87	.48	.36
21,000	.85	.47	.36
22,000	.84	.47	.36
23,000	.83	.47	.355
24,000	.83	.46	.35
25,000	.82	.46	.34
26,000	.82	.46	.34
27,000	.81	.45	.34
28,000	.81	.45	.34
29,000	.81	.45	.34
+30,000	CALL	CALL	CALL

Imprinting: Add \$150 per year for imprinting logo/program information on newsletter.
(Logo/imprinting not available for orders under 50 employees.)

Choose location "A", "B", or both.
E-mail art or text marked for each location.

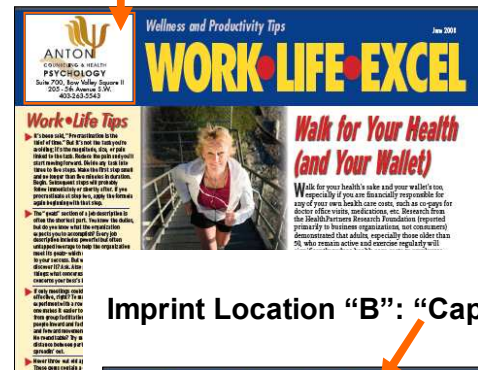
When ordering your logo and "caption" preprinted on the newsletter, please identify A and B information as shown below.

Shipping: Prices do not include UPS shipping.
The rate within continental U.S. is:
Add **\$9 per 100 per year** for annual subscriptions
Add **\$5 per 100 per year** for bimonthly subscriptions
Add **\$3 per 100 per year** for quarterly subscriptions

Alaska, Hawaii, and Canada, please phone for postal rates.
Call 1-800-626-4327 for estimate based on quantity.

Print-ready PDFs are without additional charge. You may photocopy your print-ready PDF or take it to your own print shop AND SAVE!

Imprint Location "A": Logo



Imprint Location "B": "Caption"



WorkLife Excel is a registered trademark of the American Psychological Association. © 2011 American Psychological Association. All rights reserved. Printed in the USA. WorkLife Excel is a registered trademark of the American Psychological Association. © 2011 American Psychological Association. All rights reserved. Printed in the USA.

A B Monthly Bimonthly Quarterly

Order Date: _____

See Price Chart: (No. of Employees: _____) \$ _____

Logo Imprinted? Add \$150 (free over 1000): + \$ _____

[B] Shipping If Ordering Print: Within continental U.S.

Add \$9 per 100 newsletters/year
for monthly subscriptions,

Add \$5 per 100 for bimonthly,

Add \$3 per 100 quarterly subscriptions: + \$ _____

Sales Tax (7.5% SC Only) + \$ _____

Annual Subscription Price: = \$ _____

Payment Method:

P.O.# _____ Bill My Organization

Visa M/C AMEX DISCOVER

No: _____ Exp (mm/yy): ____/____

CVC: _____ (3-digits on back of card)

Shipping Information:

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____

ZIP/Postal Code: _____

Country*: _____

*Print orders not available outside the USA

Phone: _____

Fax: _____

Email: _____

Billing Information: (Don't complete if same as shipping)

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____

ZIP/Postal Code: _____

Country*: _____

*Print orders not available outside the USA

Phone: _____

Fax: _____

Email: _____

Imprint Instructions:

Option A: E-mail logo and/or sub-heading information to publisher@workexcel.com.

Option B Caption: Seven Words Maximum

Fax or mail this form to:

DFA Publishing & Consulting, LLC

PO BOX 2006

MOUNT PLEASANT, SC 29465-2006

1-800-626-4327 (843) 884-3632

FAX (843) 884-0442

Email: publisher@workexcel.com